



A SEVEN PART LEADERSHIP SERIES FOR PARENTS
AND CAREGIVERS OF YOUNG CHILDREN

SESSION #2 FAMILY ENGAGEMENT *Participant Handout*

Session Goals

- ✓ Define family engagement
- ✓ Reflect on the differences between family engagement and family involvement
- ✓ Identify strengths and challenges related to family engagement
- ✓ Link the benefits of family voice and engagement within their your own setting(s)
- ✓ Develop knowledge and practices on increasing and navigating family engagement in your community

Question #1

What do you feel is the difference between *family involvement* versus *family engagement*?

Understanding Family Involvement and Family Engagement

<i>Family Involvement</i>	<i>Family Engagement</i>



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Understanding Family Engagement In Depth

Family engagement is _____

Family engagement is both a _____ and a _____

Question #2

What are some strengths and challenges related to family engagement?

Question #3

How do we define “family voice” and “family power”? Why does it matter for both voice and power to be included in the process of engagement?

Question #4

What do you think is the difference between one way and two way communication?



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Understanding One Way versus Two-Way Communication

<i>One-Way Communication</i>	<i>Two-Way Communication</i>

Activity – One Way or Two-Way Communication?

On the next page, you will see a list of commonly used tools for communication with families, schools and other institutions.

Some tools are best suited for one-to-one communication, others for small group and still others for mass communication.

Check whether each of the tools of communication as either one-way, two-way communication or both. After completing the activity, press play on the video to review your responses.



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Activity: One Way or Two Way Communication?

Communication Tool	One Way	Two Way	Both
Surveys			
Announcements			
Social media			
Brochures			
Bulletins			
Newsletters (print and email)			
E-mail			
Phone Calls			
Flyers			
Open houses			
Meetings			
Parent conferences			
Memos			
Phone conferencing			
Web forums/applications			
Projects			
Seminars			
Video chat			
Home visits			
Workshops			
Web Forums			
Audio/Video Conferencing			
Public Art & Events			