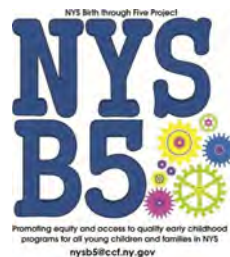




A SEVEN PART LEADERSHIP SERIES FOR PARENTS
AND CAREGIVERS OF YOUNG CHILDREN

The Art of Communication

Session 4



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Session Goals

- Define communication.
- Discuss why effective communication is key in parent and caregiver leadership.
- Understand strengths and challenges related to public speaking and communication
- Build strategies related to communicating with key stakeholders as parent leader

Let's talk.

What is effective communication? Why is it important to consider effective communication as parents?

Our working definition.

Effective communication is **the process** of **exchanging ideas, thoughts, opinions, knowledge, and data** so that the message is received and understood with *clarity and purpose*. When we communicate effectively, both the sender and receiver feel acknowledged and satisfied.

Partnership = Meaningful Communication

Effective partnerships between teachers, systems and families utilize **two-way communication**.



Reviewing family voice.

- Focus on building trusting, collaborative relationships and **two-way communications** among teachers, families, and community members;
- Recognize, respect, and address **families' needs**, as well as **bridge class and cultural differences**; and
- Embrace a **philosophy of partnership** where power and responsibility are shared and where families are effective advocates for their children

What's the difference?

One-Way Communication	Two-Way Communication
Delivering a message from sender to receiver/s to inform, educate or reinforce	Message sender and receiver's interact to discuss, gain understanding, gauge, reinforce or change perceptions, generate ideas and solutions

Let's talk.

What are some benefits and challenges related to effective communication?

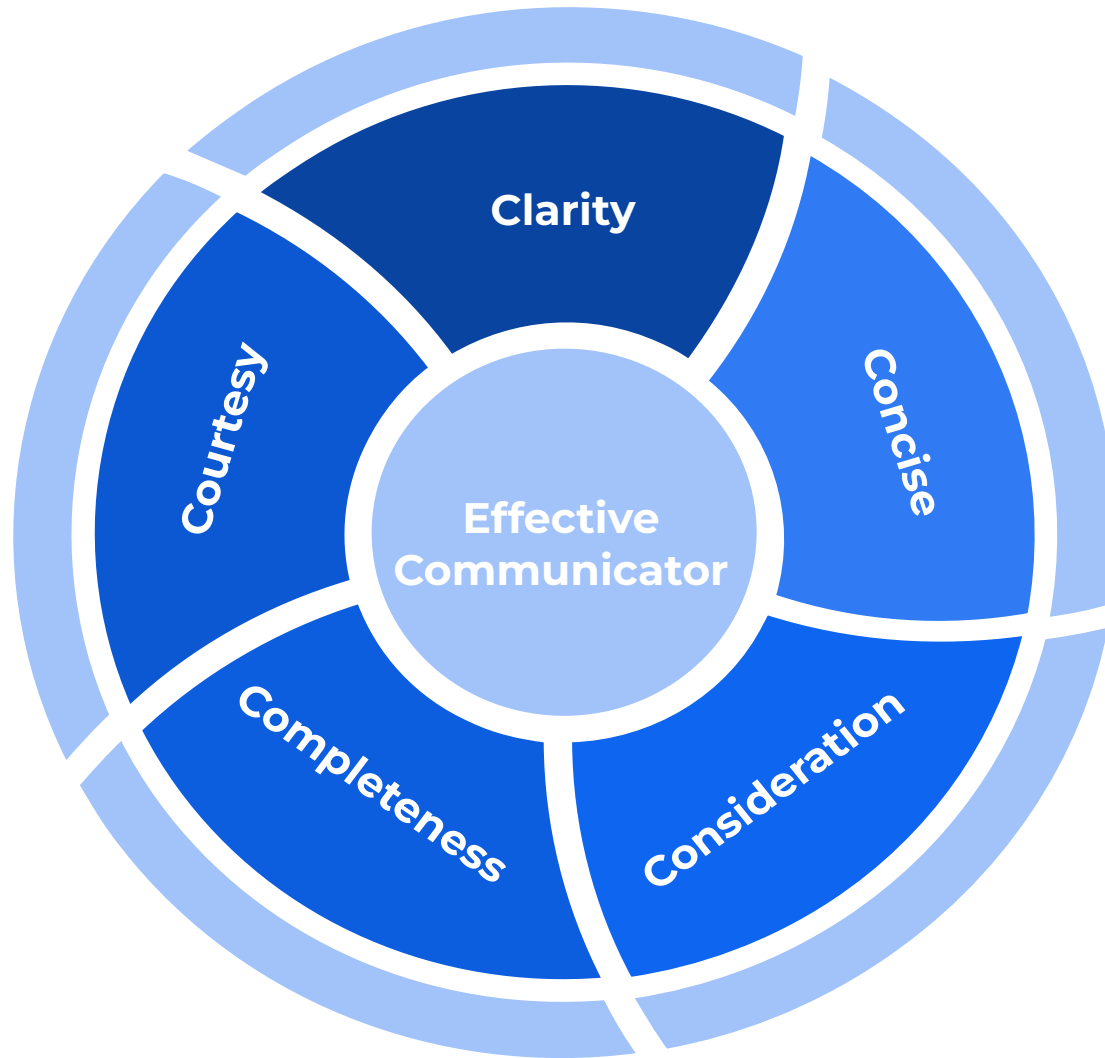
Here are tools to navigate through the challenges.

1. Build on the art of listening. Use techniques of clarification and reflection.
2. Understand non-verbal communication - body language makes a difference.
3. Create awareness of our own and other people's emotions.
4. Build skills of questioning to achieve clarity.

Source: Skills You Need

Let's talk.

What makes an effective
communicator?



The 5 C's

Clarity: The message should be clear and easily understood by the recipient. The language used should be appropriate and free of jargon or technical terms.

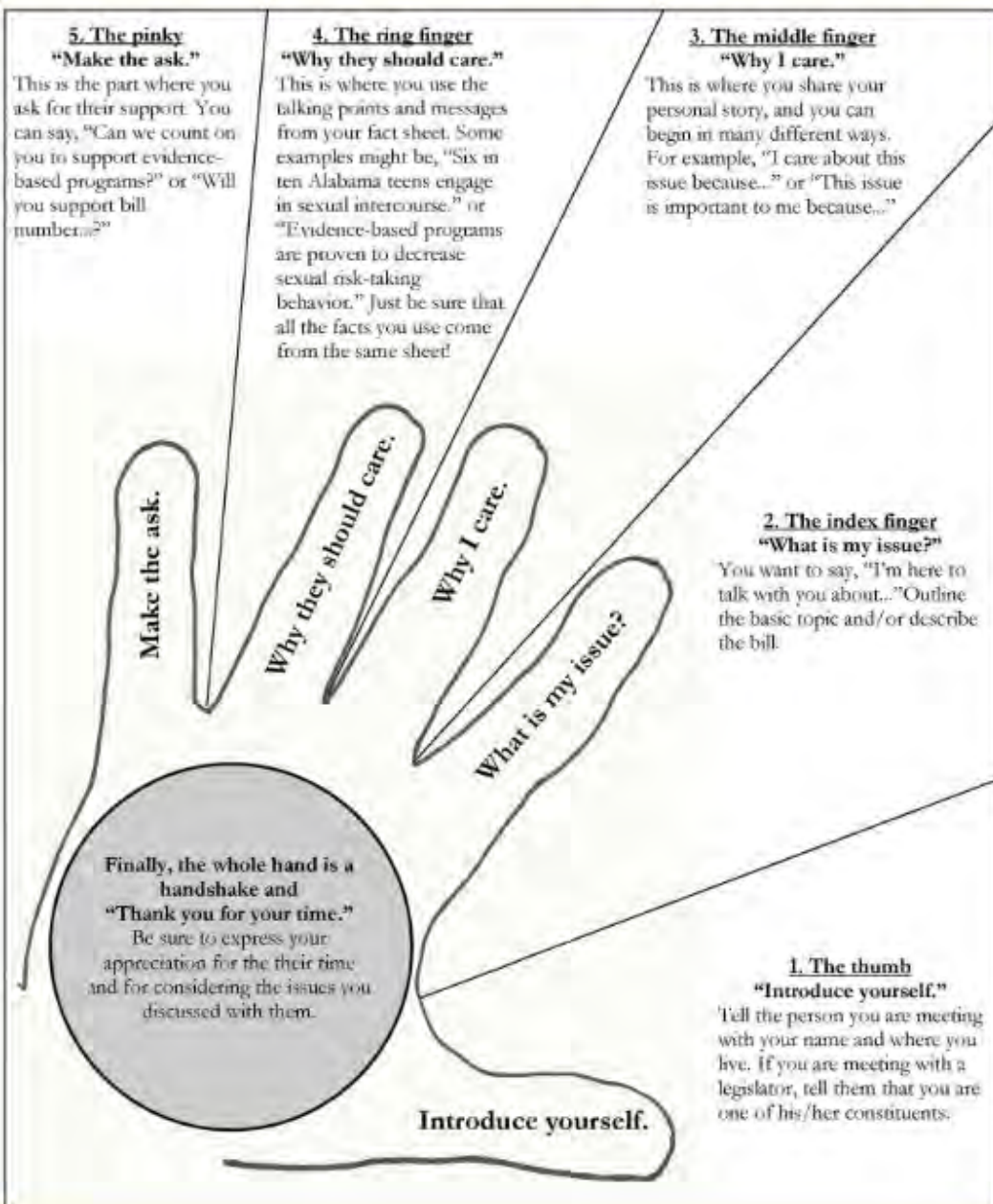
Concise: The message should be brief and to the point. It should convey the necessary information without unnecessary detail or repetition.

Consideration: The message should take into account the needs and interests of the recipient. It should be tailored to their level of understanding and knowledge.

Completeness: The message should provide all the necessary information to the recipient. It should answer their questions and address their concerns.

Courtesy: The message should be delivered in a respectful and polite manner. It should consider the recipient's feelings and avoid any language that could be interpreted as disrespectful or offensive.

Source: Surabhi Guleria, LIO Blog



Source: Alabama Campaign

Let's reflect.

When do you feel it would be important to use these tools as a parent leader?

Key Takeaways

- Communication is a process that requires tools to exchange information.
- Two-way communication ensure everyone's voice is included and a part of decision making.
- It is important in communication to focus on clarity, conciseness, consideration, completeness and courtesy.
- Speak your truth in spaces and when nervous, take a step back to regroup, reflect and move ahead. You got this.



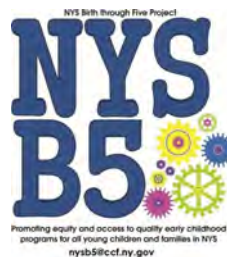
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Thank you for joining us today!

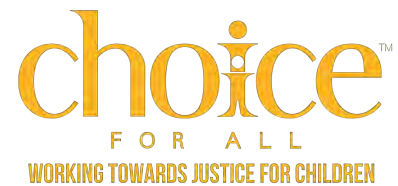
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