



A SEVEN PART LEADERSHIP SERIES FOR PARENTS
AND CAREGIVERS OF YOUNG CHILDREN

SESSION #7

ADVOCACY

Participant Handout

Session Goals

- ✓ Define advocacy and the key ingredients for effective advocacy
- ✓ Understand the difference between advocacy and lobbying
- ✓ How to define your issue/purpose of advocacy (your “why”)
- ✓ Explore six key tenets of moving advocacy into action

Question #1

What does an advocate mean to you? What is an example of an advocate you know of or a time you have advocated?

Question #2

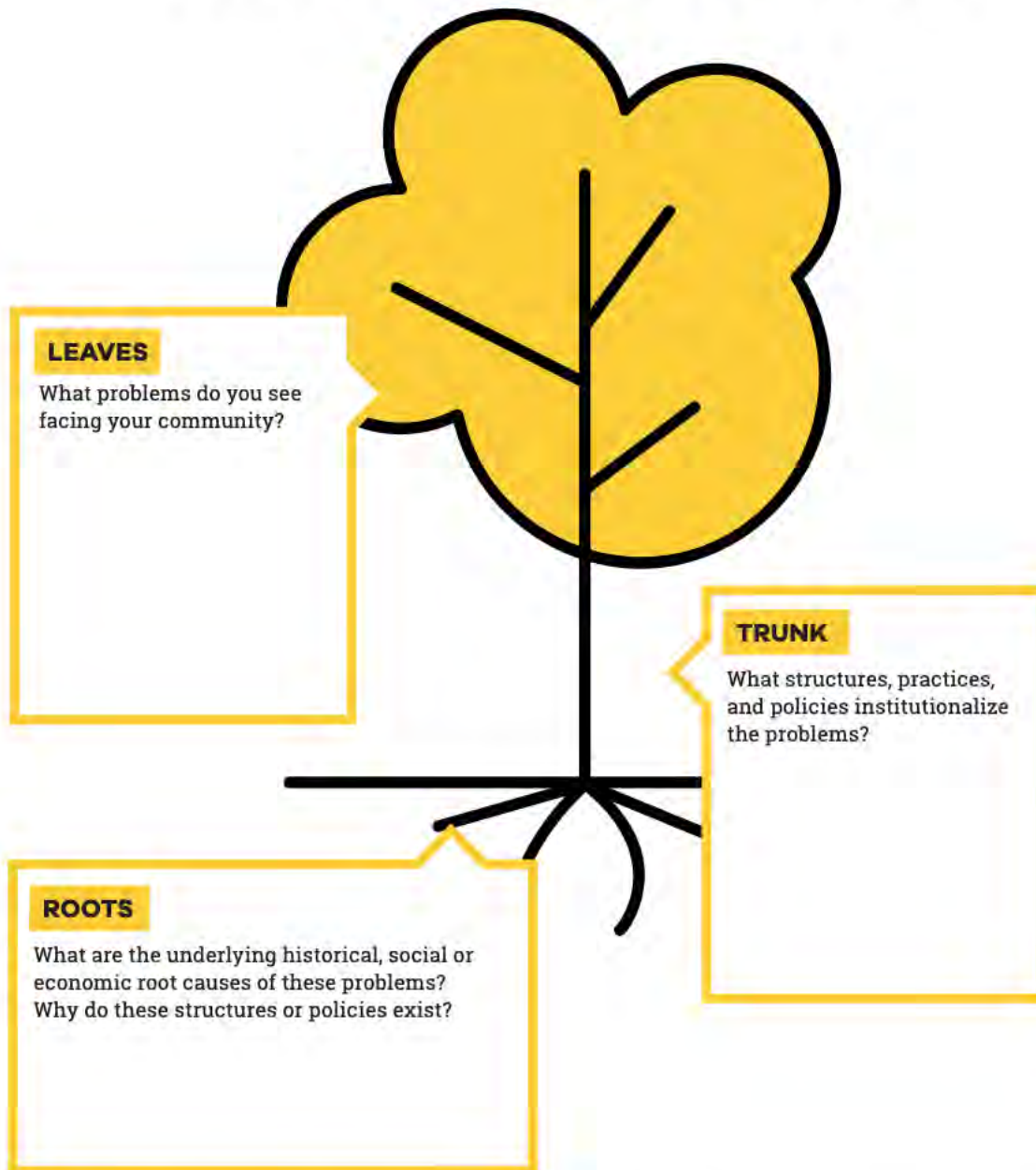
What do you think are three characteristics of an effective or strong advocate?

Question #3

What is an issue that you can start with today that you would like to work on or bring a group together to address? Practice creating an issue statement by integrating a vision and using the root tree on the next page.

My vision is...

ROOT CAUSE TREE TOOL



*This original Blueprint for Social Justice, from which the 'Root Cause/Problem Tree' is modeled, was developed by the Movement Strategy Center [MSC] for Young People For. This work is a remixed and updated version of the Blue-print for Social Justice Workbook & Curriculum licensed in 2009 to Movement Strategy Center, under the Creative Commons "Attribution-Non-Commercial-ShareAlike 2.5" License.

Additional source: *Young Parents Advocacy Toolkit (Advocates for Youth, 2020)*