SPEAK UP!

A SEVEN PART LEADERSHIP SERIES FOR PARENTS AND CAREGIVERS OF YOUNG CHILDREN

The Power of Data

Session 5

NYS Early Childhood Advisory Council
nysecac.org

NYS Birth through Five Project
NYS B5
Promoting equity and access to quality early childhood programs for all young children and families in NYS
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Session Goals

- Define data
- Identify benefits of how data can be used as parent leaders
- Learn the different types of data and its significance
- Explore ways data storytelling and visuals to convey key messages
- Discuss how data can be both beneficial and challenging in different situations
- Navigate tools to help support you in conversations around data as parent leaders

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Let’s talk about data.

What is data? Why is data important? When will you see examples of data being used as parents or caregivers?

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Defining data.

Data are **units of information**. Data can be collected on any topic and for any purpose, meaning that it is used in everything from research, business, health, academics, policy and more!

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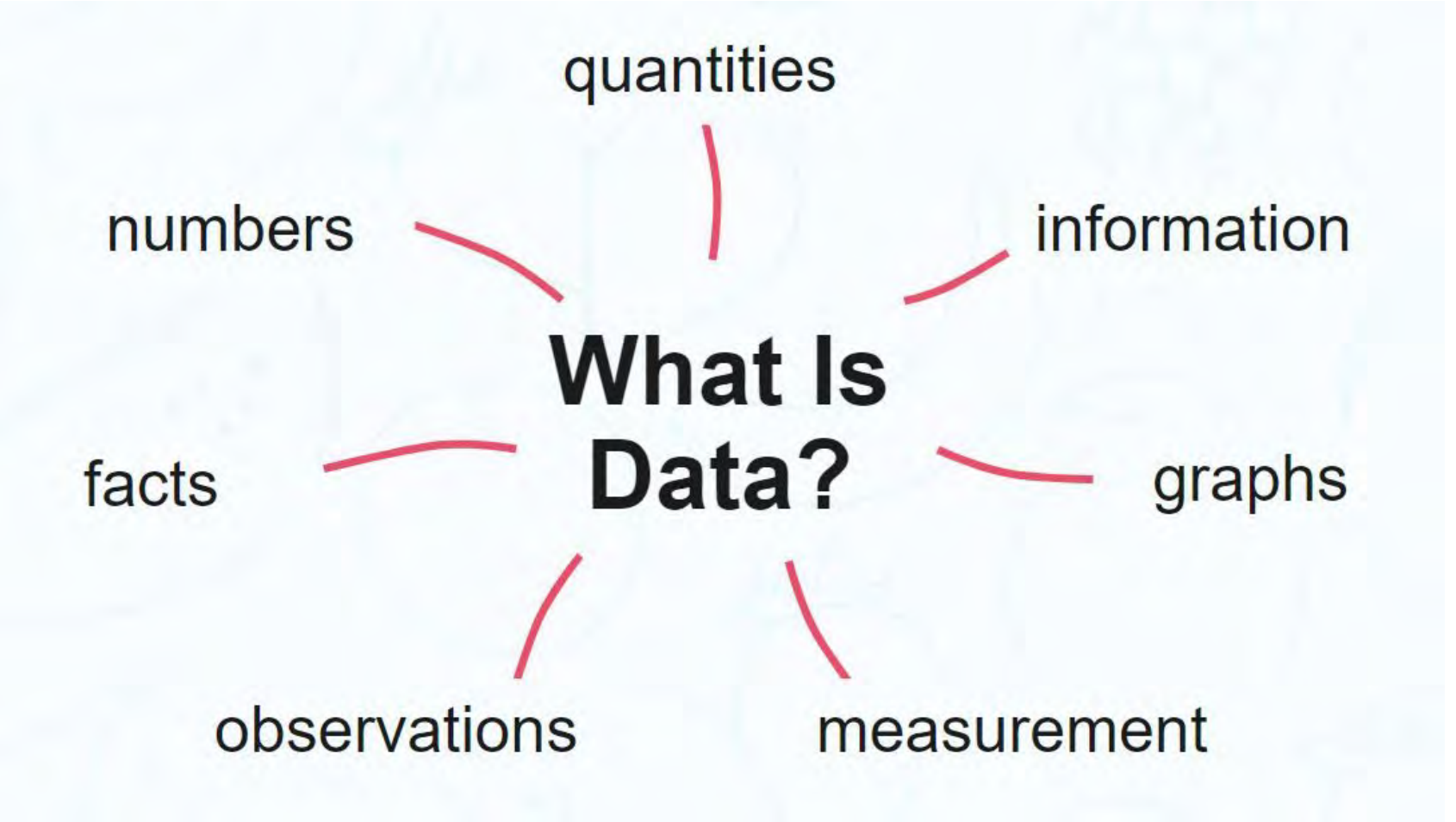
Defining data.



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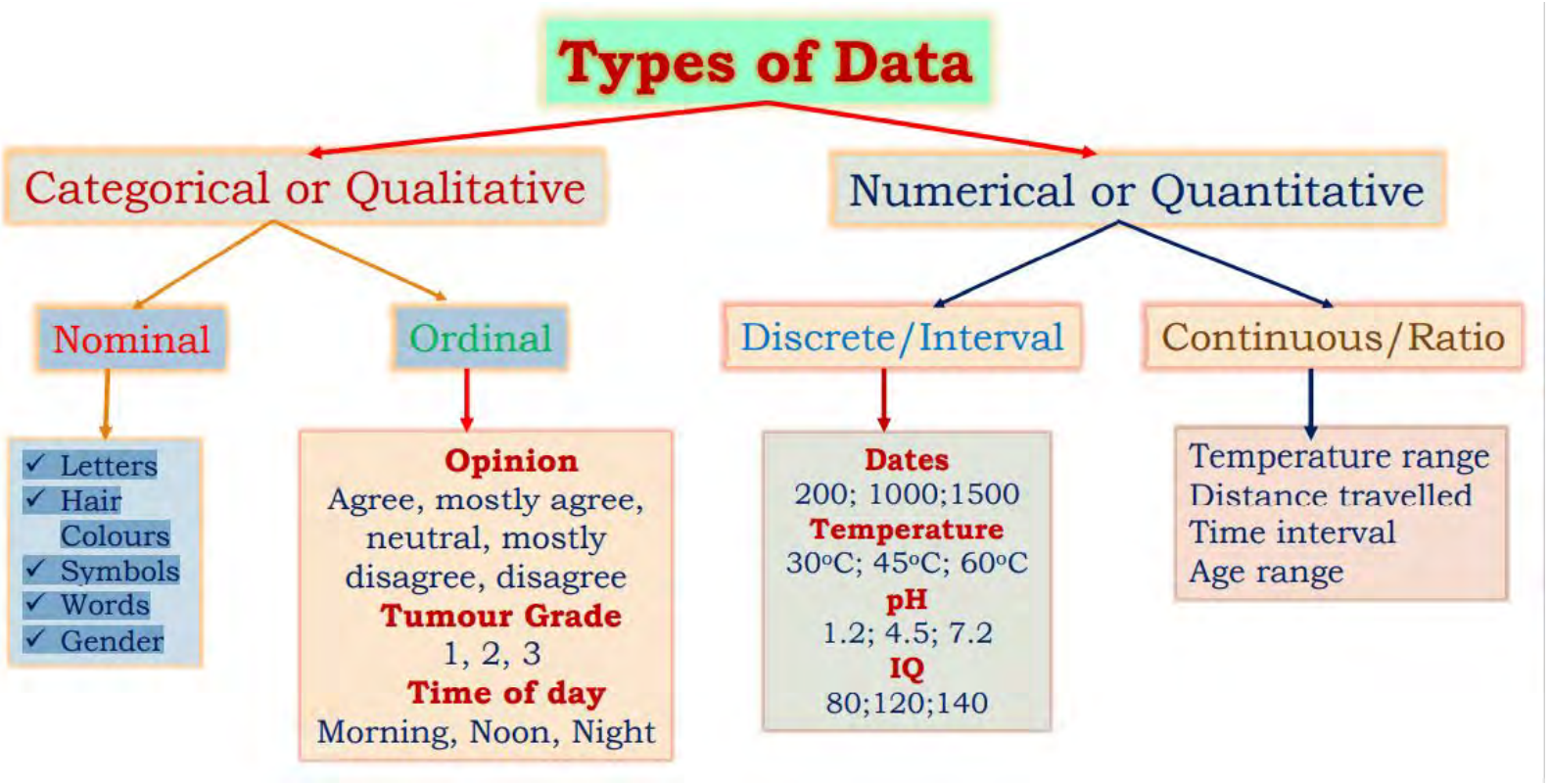
There are two main types of data.



Source: Upwork - Different Types of Data You Need to Know

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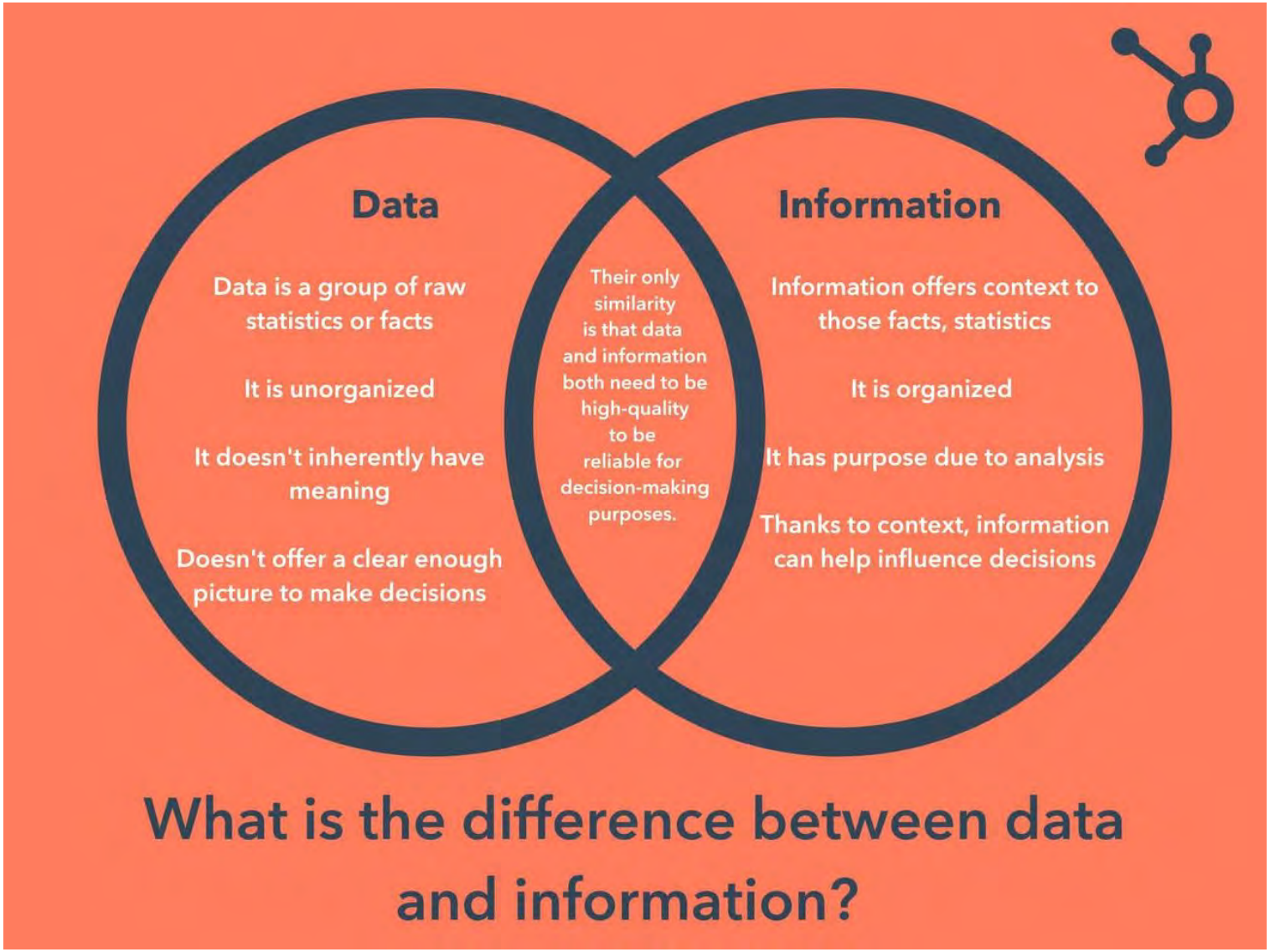

Source: Madison Zoey Vettorino (2022) What is the difference between data and information? Hubspot.

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Let’s think.

When you hear “data storytelling”, what you think it means? Why would you think data storytelling is important for parent leaders?

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Defining data storytelling.

Data storytelling is a strategy in using data to create new knowledge, new decisions or actions. It is a practice that incorporates communications, analysis and visuals that can be used in multiple settings. **The story is meant to explain the data and why it matters.**

Soure: Lydia Hooper, Venngage

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Let’s reflect.

When do we think we can use data to support our work? When can data be a challenge for us as parent leaders?

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Tools to navigate conversations around data...

1. **Speak your voice** on what you observe as your own data and observations with your child.
2. **Ask questions** on terms or data points that may not make sense to you - the goal here is to achieve clarity to support your child or the issues you are presenting.
3. **Document what is said** and follow up afterwards if there is confusion. It is never too late to seek understanding for your child or community's issue.
4. **Be mindful and sensitive to the story in ensuring it is inclusive** of the child's strengths and challenges.

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Key Takeaways

- Parents and caregivers deserve to see the full picture of their child and their community - along with supports on how to do so. Data can be a powerful tool along that process.
- The power of data storytelling makes a difference in the way people can understand and relate to what you are presenting.
- When confused on data points, particularly with terms or information presented, own your space and ask away. The goal is clarity as we are all here for the benefit of you and your child's growth.

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Thank you for joining us today!

Please complete the survey by taking a picture of the QRI code or click the link below the video.

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