



A SEVEN PART LEADERSHIP SERIES FOR PARENTS
AND CAREGIVERS OF YOUNG CHILDREN

SESSION #5

THE POWER OF DATA

Participant Handout

Session Goals

- ✓ Define data
- ✓ Identify benefits of how data can be used as parent leaders
- ✓ Learn the different types of data and its significance
- ✓ Explore ways data storytelling and visuals to convey key messages
- ✓ Discuss how data can be both beneficial and challenging in different situations
- ✓ Navigate tools to help support you in conversations around data as parent leaders

Question #1

What is data? Why is data important? When will you see examples of data being used as parents or caregivers?

Question #2

When you hear “data storytelling”, what you think it means? Why would you think data storytelling is important for parent leaders?

Question #3

When do we think we can use data to support our work? When can data be a challenge for us as parent leaders?
