

The ECAC website in the Strategic Plan: Updates and Next Steps

The ECAC Strategic Plan Goal 1 focuses on the organizational infrastructure and objective D of that goal calls for the enhancement of communication in the following ways:

- 1-D-2: Expand the ECAC website and utilize it along with social media, print materials, and events to communicate with the wider public about the work of the ECAC.
- 1-D-3: Inventory statewide and community-based initiatives working across sectors to strengthen and expand services for young children and their families and use the ECAC website to highlight innovative strategies and promising 'scalable' practices that have been developed to improve child and family outcomes. Coordinate with these initiatives to leverage promising efforts across NYS.

In order to implement these activities we are launching new features and updating old features on the ECAC website. We will also form an Ad hoc committee to support website development and provide feedback and guidance around the restructuring process. Please reach out to Alice Blecker, ECAC Project Coordinator at alice.blecker@cuny.edu if you have relevant experience and/or interest in supporting this work or have recommendations of people, organizations or agencies who could be a resource.

Workbook Resources & Password Protected Content: We are developing password protected pages for each of our Strategic Plan Goals in order to ensure that each Goal, Objective, and Activity group has a streamlined way to share resources with their whole team. This will include, but will not be limited to current drafts of the workbook, current drafts of the workbook roster, current work plans, meeting invitations, meeting notes and relevant background documents. We are working with our goal coordinators and Steering Committee to fine tune this resource.

Highlighting Local, State and National Initiatives: Our upcoming local initiative spotlight features an interview with Larry Marx, Director of The Children's Agenda. Our next State feature highlights the work of Raising NY with interviews with Co-Chair Melodie Baker and Senior Advisor Hope Lesane. At the National level we will be highlighting the work of the National Workforce Registry Alliance with President Diana Diaz and Executive Director Kimberlee Belcher-Badal.

Structure of Website Resources: We are updating the organization of our website to reflect the current structure of the ECAC focusing on Strategic Plan Goals and Levers rather than Focus Areas. We are working with our Goal Coordinators to determine how best to reflect this work.

Membership Resources & the Internal Function of the Website: In the New Year we will be launching an internal function of the ECAC website for Members to utilize. Each ECAC member will have an account, allowing them to access internal resources and tools to support the work of the ECAC.

2021 Meetings: Along with sharing 2021 ECAC Membership Meeting invitations via your email calendar our 2021 meeting dates are posted on the website as are all meeting materials. These materials include agendas, background documents and presentation slides.